

Contact:
Evan Rosenfield
American Security Programs
Phone: 703-856-3120
Fax: 703-834-8947
Email: erosenfield@securityprograms.com
www.securityprograms.com

AMERICAN SECURITY PROGRAMS WINS AWARDS FOR BUSINESS ETHICS

Dulles, VA – November 1, 2007 – American Security Programs has received two awards for operating in a way that demonstrates a superior concern for ethics and integrity. The two awards were conferred respectively by the local and national chapters of the Society of Financial Professionals (SFSP).

Both awards acknowledged the overall business performance of American Security Programs during the last several years. The company was able to document a superb record of honesty, as well as a sense of responsibility to clients and employees.

“We have a different way of doing things,” suggested Lynn Oliver, the President and CEO of American Security Programs. “You could look at the fact that we provide psychological and drug testing on every contract, or you could look at the fact that we recognize that our guards can’t live on minimum wage. Within the realities imposed by each contract, we always try to look after our personnel as best we can.”

Jeff Roehm, the Senior Vice President of American Security Programs, commented, “We pretty much have consensus about what is important. There have certainly been some occasions when we continued to provide services for clients who were not fulfilling their obligations, even though we could have walked away from the clients. In those situations, we did not want to leave the clients high and dry without any security. We have always tried to do the right thing for our clients and for the country as a whole, because we are often entrusted with the protection of sensitive locations and infrastructure.”

Jennifer Reichelt, the Director of Human Resources, affirmed that, “This is a company that genuinely recognizes the people who are out there in the field working hard, providing services day after day. The bottom line is that we keep our personnel in mind when we make decisions.”

American Security Programs became involved with the National Capital Business Ethics Awards Program after being nominated by SmartCEO magazine. In partnership with George Mason University, the local chapter of SFSP conducted in-depth interviews over the course of several months. The findings about American Security Programs were substantiated during discussions with company representatives and industry

representatives, and also by a stack of commendation letters that were received from employees, clients, and associates.

All of the materials from the local chapter were then forwarded to the national arm of SFSP. American Security Programs in turn earned honorable mention in SFSP's national ethics awards program.

Considering the awards program further, Mr. Oliver declared, "I really am extremely pleased to see that someone out there is making an official effort to recognize companies that are giving serious consideration to ethical issues. This award means a great deal to those of us who make real sacrifices that are in the interests of clients and employees – even when such sacrifices might threaten profits or challenge growth."

The Society of Financial Service Professionals is over 75 years old with almost 20,000 members in nearly 200 Chapters in all 50 states, Puerto Rico, Canada and Singapore. Its mission is to promote professionalism among its members through the highest quality continuing education and the maintenance of high ethical standards and conduct. Society members are credentialed financial service professionals who provide financial planning, estate planning, retirement counseling, asset management and other services and products to their clients.

American Security Programs is an American-veteran-owned company that was founded in 1994. The company currently provides security manpower, investigation services, security consulting, and training services for a prestigious portfolio of government and private sector clients. Headquartered in the Washington, D.C. area, American Security Programs has earned its stature among the top security providers by practicing "hands-on" management and by delivering unshakably consistent performance.